

## Empowering Marginalized Families through Seed Distribution -

AARAMBH's Seed distribution activities to less privileged families under our Family Strengthening Program provides a high-return foundational intervention at Jhabua and Bhabra blocks of Alirajpur District under AARAMBH's Child Centred Community Development Initiative. AARAMBH's Family Strengthening model empowers households by guaranteeing immediate food security, generating sustainable supplementary income through crop yields, and reducing reliance on volatile local markets for essential agricultural inputs. Families have got an opportunity to earn Rs. 900/- to Rs. 1000/- per day by selling fresh and organic vegetables. Through these earnings families are taking care of their children's education in a better way. Village Women are the primary recipients of these seed kits from AARAMBH. We are equipping them with the resources to grow vegetables, soya beans, maize and empowering them economically, which has been leading to improved care, education, and healthcare of their children. After our successful Family Strengthening model, we have recently supported 18 more marginalised families with seeds, fertilisers and pumps.








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