

# AARAMBH - REDUCING CHILD LABOUR THROUGH BEHAVIOUR CHANGE: - RESCUE ALONE IS NOT ENOUGH

Puppet shows are an effective, non-threatening, and engaging medium for preventing child labour by raising awareness on children's rights and educating communities on the risks of various types of exploitations. AARAMBH emphasis mainly on different technique and medium like Street Play and Puppet Shows, Parents capacity Building training's and through Family Strengthening mechanisms. Puppet show is a traditional way of creating awareness to educate village population by relating relatable stories and issues which are directly impacting on children's life. Using such medium AARAMBH creates awareness and illustrate the dangers of child labour, promote the importance of education, and empower children to speak out. We also educate parents and youth through capacity Building Training's and communities to stop exploiting children and emphasizing more on the need to send children to schools instead of sending children to work.

We have created an interactive environment throughout the project locations where children and youth are learning about their rights and the dangers of Child marriages and Child labour in a fun and accessible way.

Beyond entertaining children, we also educate parents and the wider community on the legal and moral aspects of preventing child labour.



# Reduced Child labour बाल श्रम में कमी

**Protected  
Childhood**

सुरक्षित  
बचपन

**Children  
in school**  
बच्चे स्कूल में

**Increased Community  
Ownership & Accountability**

सामुदायिक स्वामित्व  
और जवाबदेही में वृद्धि

**Informed  
Communities**

जागरूक  
समुदाय

**Protected  
Children**

सुरक्षित बच्चे

**Stronger  
Families**

मजबूत  
परिवार



**AARAMBH**  
आरम्भ मध्यप्रदेश

आरम्भ मध्यप्रदेश

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